ENTERPRISE INTRODUCTION







Preformed color pavement products





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04 案例展示 CASE SHOWS





Sichuan Jiangyou Yushu Yeshili Reflective Material Co., Ltd.

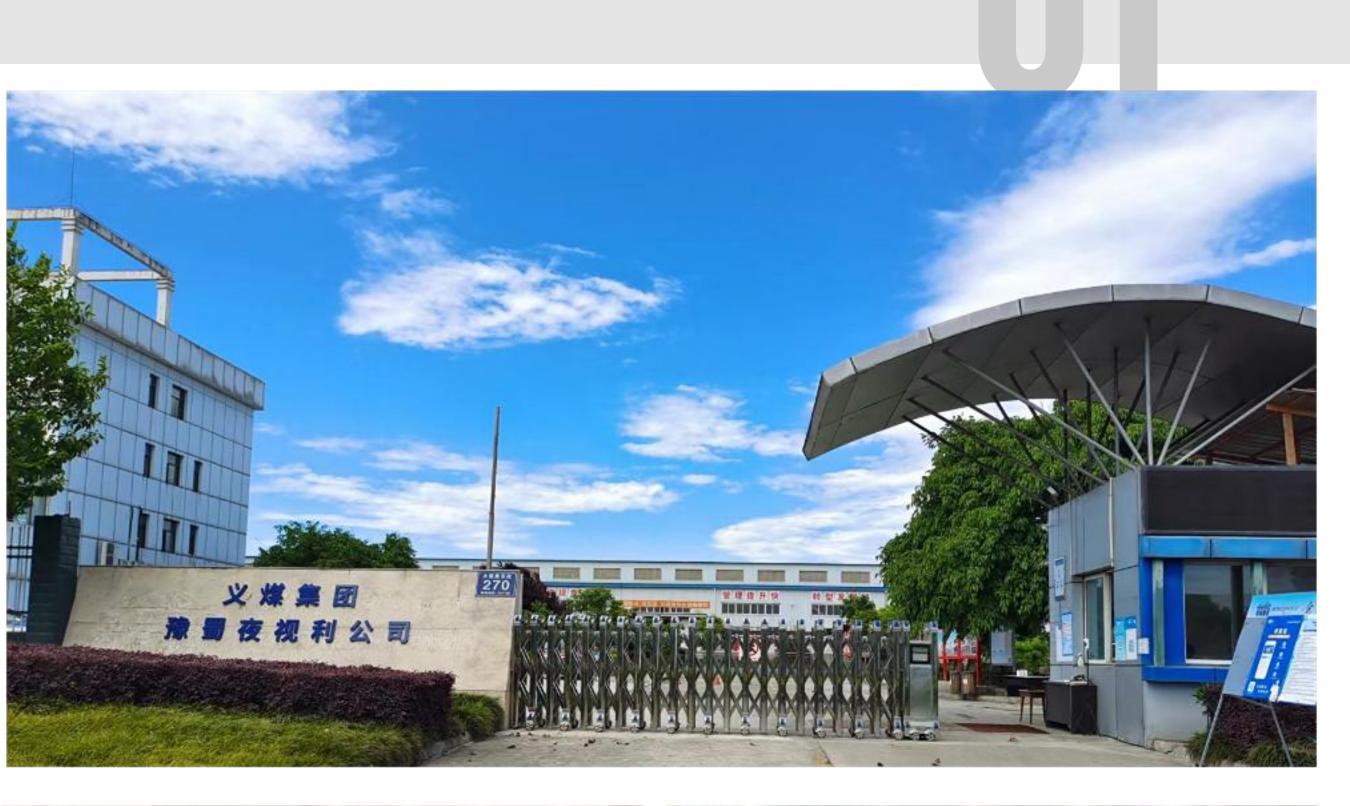
COMPANY PROFILE



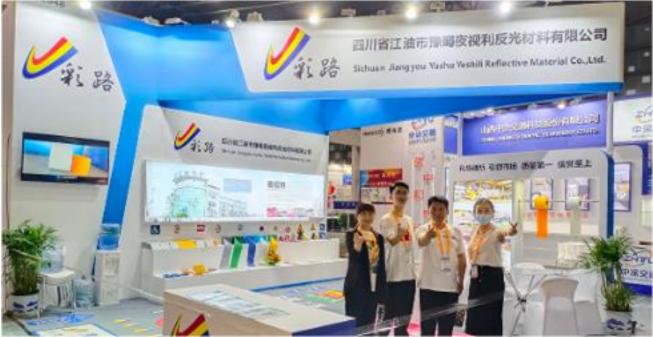
COMPANY PROFILE

Yushu Yeshili Reflective Material

Yushu Yeshili Reflective Material Co.,Ltd. located in the high-tech industrial park of Jiangyou City, Sichuan Province, is a high-tech enterprise in Sichuan Province. It is a stateowned enterprise built with assistance from the Henan Energy Group Co., Ltd. after the Wenchuan earthquake on May 12, 2008. The company has a registered capital of RMB 30 million and covers an area of 65,000 square meters. It is a manufacturer of preformed colored signs, markings, and related products.









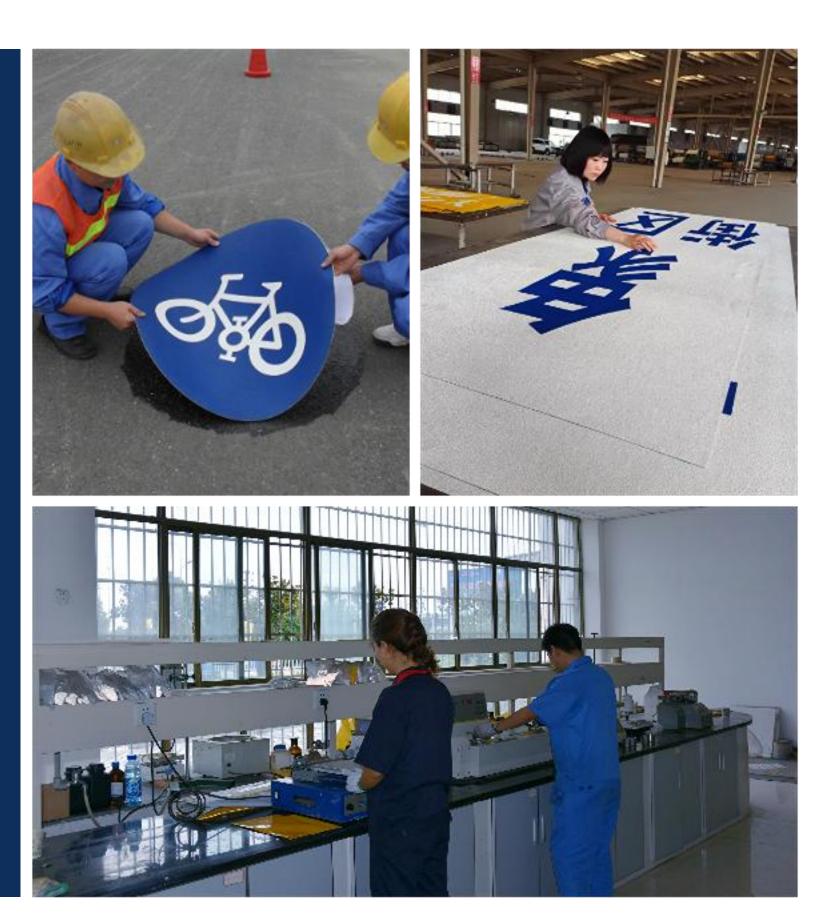
COMPANY PROFILE



Yushu Yeshili **Reflective Material**

The company adopts preforming technology and specializes in producing and selling a series of products under the "Cailu" brand, including preformed reflective road markings, colored ground markings, pipeline markings, and more. Over the years, the company has developed multiple new products with independent intellectual property rights, such as preformed reflective road markings and colored ground markings.

Yushu Yeshili Reflective Material Company sincerely welcomes cooperation and communication with all sectors of society!









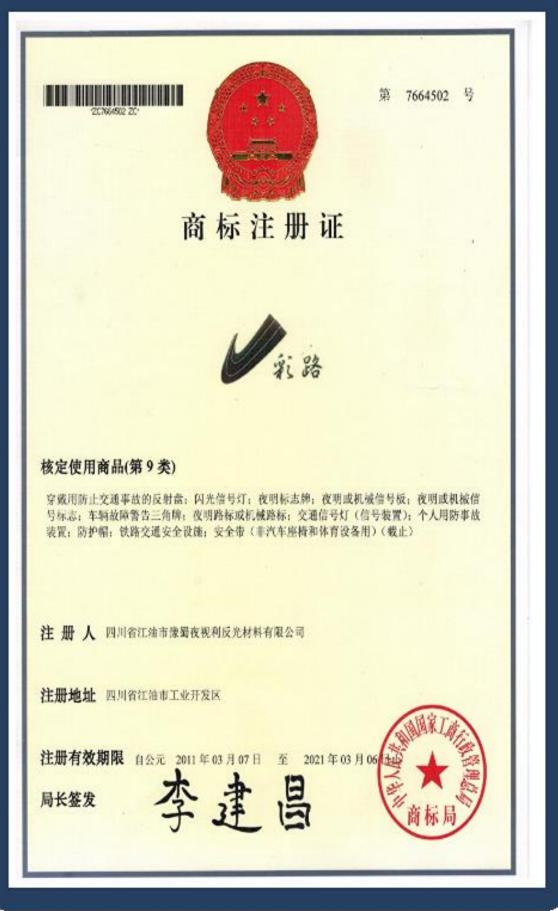
HONORARY QUALIFICATION















PRODUCT TEST REPORT



交科院检测技术(北京)有限公司 检验报告

检查项目	技术要求	检查结果
产品性能	白色Ⅱ型长效Ⅱ级反先 B 级抗滞标线带物理性能(外观 质量、厚度)、色度性能(表面色)、光度性能(逆反 射亮皮系数)、耐水性能、附碱性能、耐磨性能、粘接 性能(24℃)、抗 滑 性 能 B 項 項 参 数 符 合 GB/T 24717-2009 (道路預成形标载带)相关的技术指 标要求	符合要求
资质条件	营业执照等文件在有效期内,检查项目在经营范围内。 人员癸质及能力满足生产及管理要求	符合要求
组织机构	组织机构清晰合理,郁门设置及人员职责满足生产及管 理需求	符合要求
设施及环境	设施及环境满足生产需要,对生产过程、储存条件等构 成影响的特殊环境予以隔离;生产设备情足生产要求。 检测设备满足标准或技术规范要求	符合要求
生 产 过 程 控 制	生产各阶段技术要点得到有效控制,原材料、半成品及 外部委托加工等服务满足生产的要求	符合要求
质量控制	各阶段质量检验规范准确,依据标准准确有效,记录信 息完整,能全面地反映产品质量状态	符合要求
包装储运	包裝儲這規范,符合相关国家、行业及企业标准的規 定,确保包裝质量及储运环境不影响产品的表观状态及 内在质量	符合要求
备 注	 1. 白色Ⅱ型长数Ⅱ级反先 B 級抗滑标线帯产品性能检测数 2021.1BX0001 号报告: 2. 本次工厂检查依据我公司 JKJC/X2-CP JY-01 《交通工程 检验通用实施细则(第2版)》和 JKJC/ZY-51-2020 (交 品工厂检验专用实施细则 路面标线及相关产品(第3版) 	产品工厂 通工程产

の市場の





交科院检测技术	(北京)	有限公司
检验	报告	

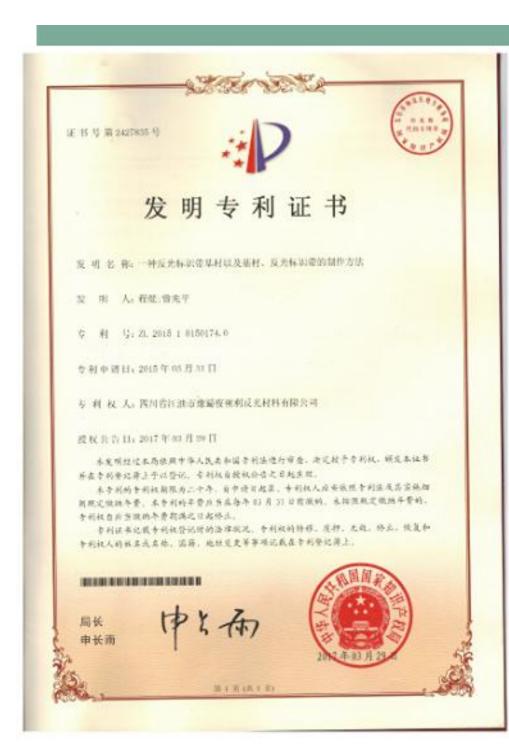
检查项目	技术要求	检查结果
产品性能	黄色Ⅱ型长效Ⅱ级反光 B 级抗滑标线带物理性能(外观 质量、厚度), 色度性能(表面色), 光度性能(逆反 射完度系数), 解水性能, 融碱性能, 耐腐性能, 粘液 性能(24℃), 抗 者 性 能 8 項 項 参 数 符 合 (30/7 24717-2009 (道路预成形标线带)相关的技术指 标要求	符合要求
资质条件	营业执照等文件在有效期内,检查项目在经营范围内。 人员资质及能力满足生产及管理要求	符合要求
组织机构	组织机构清晰合理,部门设置及人员职责情足生产及管 螺需求	符合要求
设施及环境	设施及环境满足生产需要,对生产过程。储存条件等构 成影响的特殊环境予以隔亮:生产设备墙足生产要求, 检测设备满足标准或技术规范要求	
生产过程 控 制	生产各阶段技术要点得到有效控制, 原材料、半成品及 外部委托加工等服务满足生产的要求	符合要求
质量控制	各阶段质量检验规范准确,依据标准准确有效,记录信 息完整,能全面地反映产品质量状态	符合要求
包装储运	包装信证规范,符合相关国家、行业及全业标准的规 定,确保包装质量及储运环境不影响产品的表现状态及 内在质量	符合要求
备 往	 (黄色Ⅱ型长效Ⅱ銀反先8級抗滑标线帶产品性能检制数 2021)330002 号报告; 本次工厂检查依据現公司 JKJC/UZ-CPJY-01 (交通工程; 检验通用实施領則(第2版)》和 JKJC/ZY-51-2020 (交) 品工厂检验专用实施網則 第面标线及相关产品(第3版) 	产品工厂 通工程/产
	品工厂检验专用实施细则 跨面标线及相关产品(第3版) 以下空白	,





PATENT CERTIFICATE

















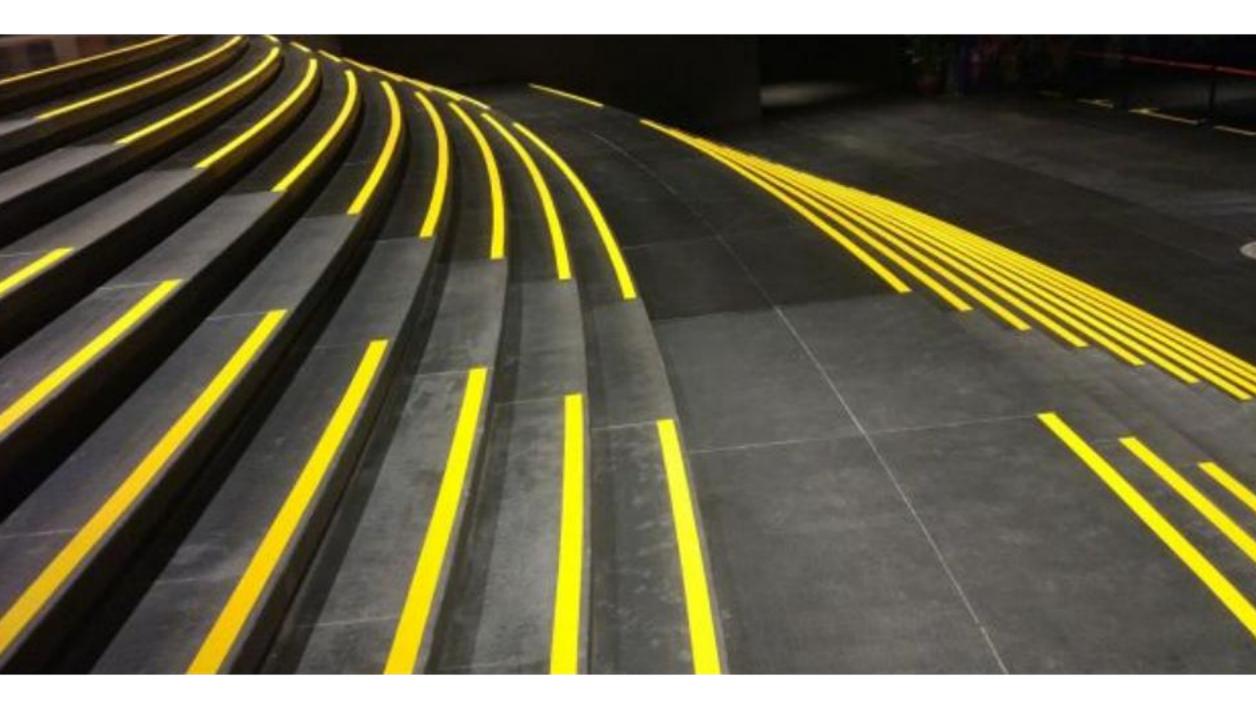
PRODUCT INTRODUCTION







PRODUCT INTRODUCT



Brief introduction

The "Cailu" pre-formed road reflective marking tape produced byYushu Yeshili Reflective Material Co.,Ltd. is a new type of reflective material formed by combining various materials such as high polymer flexible polymers, pigments, glass beads, etc. This material not only has excellent properties such as heat resistance, corrosion resistance, pressure resistance, wear resistance, but also its bright colors can reduce driver visual fatigue. Its excellent nighttime reflective effect can play a good role in safety warning, making it a key promoted product in the traffic safety industry.





Name: Engineering Reflective Marking Tape

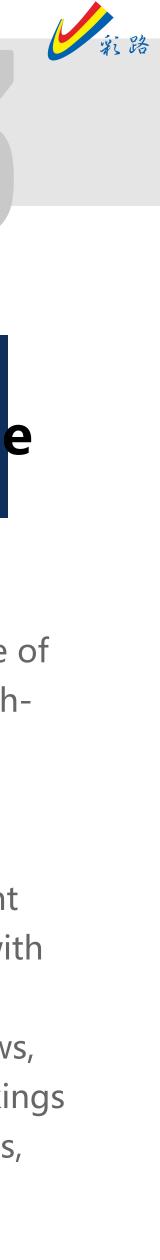
Product Model: With adhesive backing (L5011X), without adhesive backing (L5010X)

Product Description: The Engineering Reflective Marking Tape is a new type of reflective material that can be directly laid on roads, made by combining high-refractive glass beads, wear-resistant layers, base materials, adhesives, and release films using special processes. Its thickness ranges from 1.5-2.1mm. **Product Features:** The base material and surface of the product are both equipped with glass beads, which have reflective, anti-slip, and wear-resistant effects. The Engineering Reflective Marking Tape is a long-lasting product, with a typical service life of 2-3 years.

Application: This marking tape is suitable for marking traffic markings, arrows, text, patterns, and warning signs. It can also be used to make reflective markings on the ground in airports, train stations, parking lots, hospitals, sports venues, and other places.

Common Specifications: Standard length: 40m/roll, standard width: 10cm, 15cm (customizable).

Product colors: white, yellow, red, blue, black, green (customizable).



Product Name: Engineering Anti-fouling Marking Tape

Product Model: With adhesive backing (L5021X), Without adhesive backing (L5020X)

Product Description: The Engineering Anti-fouling Marking Tape is a new type of material made by combining high-performance coatings, wear-resistant layers, substrates, adhesives, release films, and other components. Its thickness is between 1.1-1.3mm.

Product Features: The surface of the product is coated with a highperformance coating, without glass beads, and has good wear resistance and self-cleaning properties, making it easy to clean. The Engineering Anti-fouling Marking Tape is a long-lasting product with a lifespan of typically 2-3 years. Application: indoor and outdoor ground color identification in airports, highspeed (rail)way stations, parking lots, factories, hospitals, and other places. **Common specifications:** Standard length: 50m/roll, standard width: 10cm, 15cm (customizable)

Product Colors: White, yellow, red, blue, black, green, etc. (customizable)









Product Name: Temporary Marking Tap

Product Model: Temporary Reflective Marking Tape (L1011X), Temporary Anti-fouling Marking Tape (L1021X)

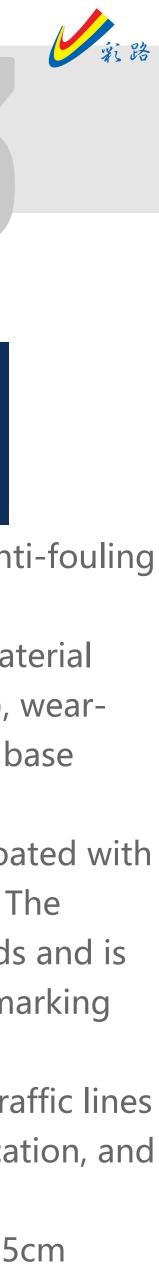
Product Description: Temporary Marking Tape is a new type of reflective material made by combining high refractive glass beads (high-performance coatings), wear-resistant layers, substrates, adhesives, release films, etc. The thickness of the base material is about 0.3mm-0.6mm.

Product Features: The surface of the temporary reflective marking tape is coated with glass beads, which has the effect of reflection, anti-slip, and wear resistance. The surface of the temporary anti-fouling marking tape does not have glass beads and is smooth and flat, with good anti-fouling performance. Temporary reflective marking tape is a short-term product with a service life of usually 1-3 months.

Application: Temporary marking tape is suitable for temporary marking of traffic lines during road changes, short-term use of indoor and outdoor ground identification, and easy to remove.

Common specifications: standard length: 60m/roll, standard width: 10cm, 15cm (customizable).

Product colors: white, yellow, red, blue, black, orange, etc. (customizable).



Product Name: Anti-slip Marking Tape

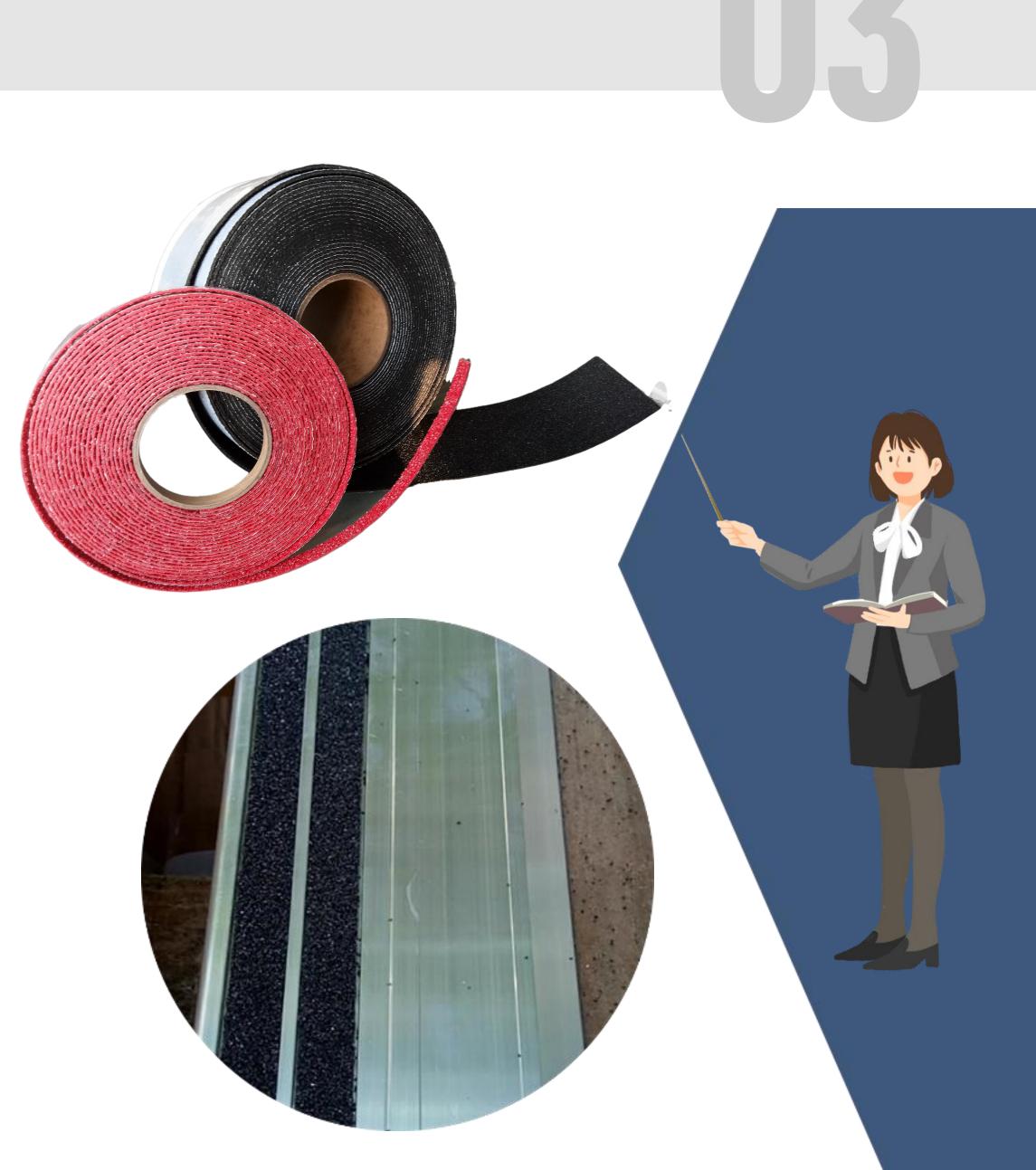
Product Model: L50AS31

Product Description: The Anti-slip Marking Tape is a new type of anti-slip material made by combining anti-slip particles, wear-resistant layer, substrate, adhesive, release film, and other materials. Its thickness is around 2.2mm. **Product Features:** The product surface is covered with anti-slip particles, which provides good anti-slip and wear-resistant effects. It is a widely used anti-slip product. The marking tape can be attached to various materials and can also be used as a standalone anti-slip product. Its service life is 2-3 years. **Application:** It is suitable for anti-slip treatment of stairs and other special areas in various places, such as playgrounds, entertainment venues, swimming pools, supermarkets, office buildings, factories, hotels, parks, and greenways.

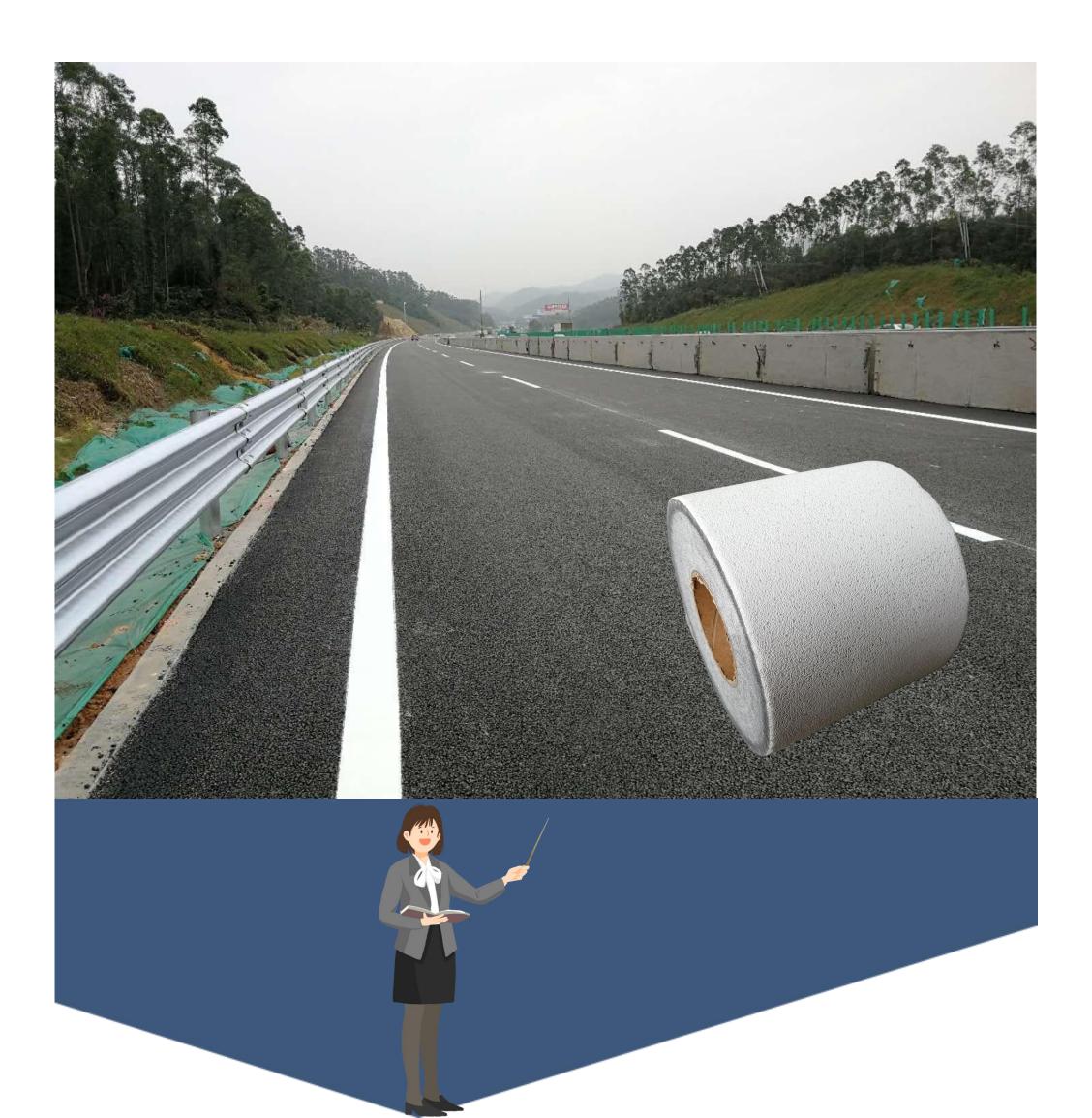
Common specifications: Standard length: 40m/roll, standard width: 10cm, 15cm (customizable).

Product Color: White, yellow, red, blue, black, green, etc. (customizable).









Product Name: Aluminum Foil Reflective Marking Tape

Product Model: L50AL31

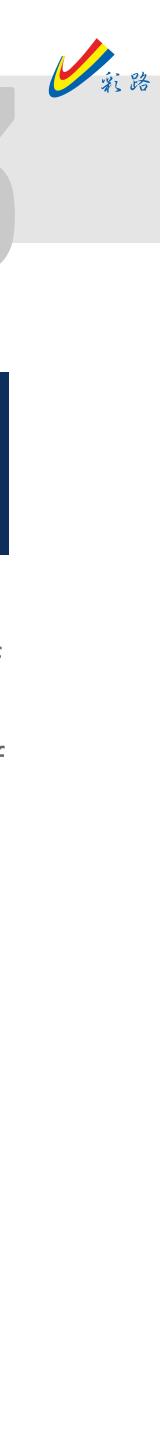
Product Description: Aluminum foil reflective marking tape is a new type of reflective material made by combining glass beads, wear-resistant layer, aluminum foil, adhesive, release film, and other materials, with a thickness of about 0.6mm.

Product Features: The product surface is covered with glass beads, which has good reflectivity and flexibility, excellent adhesion to the road surface, and is a short-term product with a lifespan of usually 1-6 months.

Application: The product is suitable for temporary marking of traffic lines during road changes and short-term use of indoor and outdoor reflective markings.

Common Specifications: Standard length: 45m/roll, standard width: 10cm, 15cm (customizable),

Product colors: white, yellow, etc. (customizable).



CONSTRUCTION STEPS

Sweep the pavement

Let dry for 10-15 minutes (non-sticky hands are preferred)

SÉO

signs



Draw an outline



Apply glue onto the ground



Peel off the release film and then stick











TECHNICAL ADVANTAGES



Preformed technology



Strong reflective performance

friendly



Easy to clean



Safe and environmentall



Easy construction



Bright color







PART FOUR

Traffic signs / colored pavement markings / warning tape / pipeline markings / three-dimensional signage



科技创新 引领市场





Transportation product case

Transportation Products

"Cailu" brand pre-formed pavement marking tape can be pre-made into various road traffic signs and markings according to customer needs, such as road markings, three-dimensional signs, speed limit signs, non-motorized vehicle signs, crosswalks, warning signs and other ground markings. The installation is simple and does not require any other mechanical equipment. The construction personnel do not have any special requirements. After construction, the road can be opened to traffic immediately, which can greatly reduce construction costs and minimize road closure time. This product is suitable for various road surfaces, such as asphalt, cement, and marble.







Colorful signage



3D signage



Distinctive zebra crossing









Transportation product case

Monochrome marking



Temporary road markings for Shandong Expressway expansion and renovation



Temporary road markings for Guangzhou Expressway expansion and renovation

Monochrome marking

"CAILU" brand pre-formed reflective pavement markings can be made into various single-color markings, arrows, letters, numbers patterns, etc., used for road traffic marking identification.

Temporary pavement markings are suitable for temporary pavement markings during road improvement and expansion, which are convenient for construction and easy to remove.

Engineering reflective pavement markings can be used for road dotted lines, reflective road studs, deceleration markings, and other pavement markings.



Deceleration road markings for Shenhai Maoming Expressway



Road markings for Chengdu **Intellirail Tramway**

Use of road studs for Neimeng Nai-Bai Expressway







Transportation product case

Monochrome text





monochrome design





monochrome arrow









Transportation product case

Colorful Markings

The "Cailu" preformed reflective pavement marking tape can be made into various shapes such as circles, ovals, triangles, rectangles, octagons, etc., with dual-color, tri-color, or multi-color options for use as colorful markings such as speed limit signs, non-motorized vehicle lane signs, directional signs, and other ground markings for traffic.



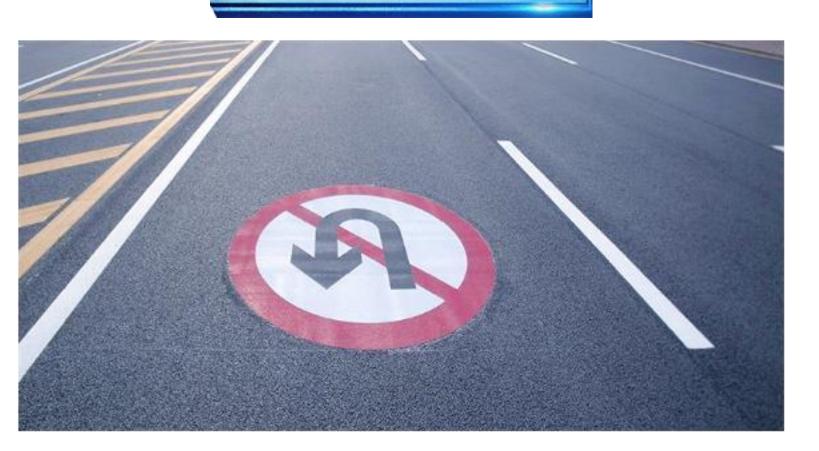












Rectangle







Transportation product case



Bus Lane Markings



Ground Markings for Non-Motorized Vehicle Lanes



Ground Markings for ETC Transaction Area



Two-color sign



Speed Limit Signage at Beijing Daxing Airport Expressway



Ground Markings for Nanning's Dedicated Lanes for Small Cars

Ground Markings for School Zones in Lishui, Zhejiang



Zebra Crossings for **Pedestrians**



Hundred Meters Stickers





Transportation product case



耳关 昆

Zhejiang Ruian Youhao Education Protection Road





Prohibition markings

Prohibition markings

Multi-color markings



Alliance Avenue ground markings



Pedestrian crossing safety island



Informational markings







Transportation product case

3D markings





3D crosswalk





3D speed bump arch

3D speed limit sign



3D speed bump mark

3D text



3D arrow





Transportation product case

Characteristic zebra crossing





Love Crosswalk in Ganzhou, Jiangxi

Love Crosswalk in Changsha, Hunan







Peppa Pig Crosswalk next to a Kindergarten in Shenzhen





Cases of municipal products

Municipal Products

"Cailu" pre-formed reflective road markings can be used to create fire safety signs, warning bands, pipeline identification, health trail ground markings, and can also be designed to create large-scale parking lots, high-speed (ground) railway stations, airports, city squares, parks, scenic areas, and other (wall) surface colo construction schemes according t customer needs.









Pipeline signs



Greenway signs



Station signs



Parking lot signs











-Fire safety signs-





Fire exit markings

Inspection indicator markings

Cases of municipal products

Safety exit markings



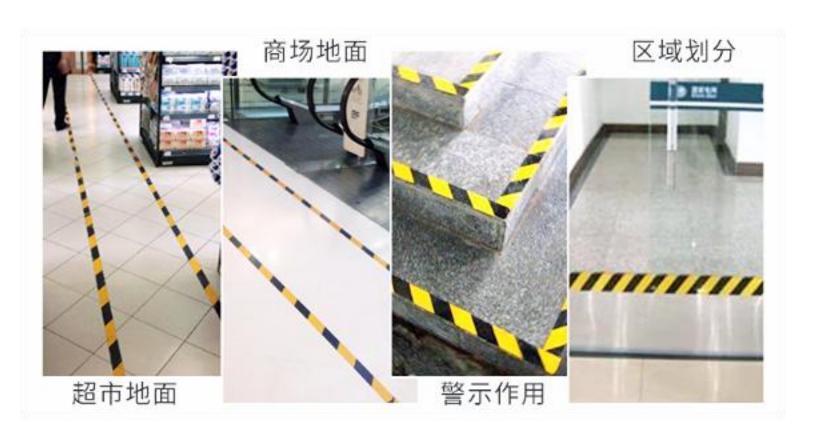


Cases of municipal products

Two-color warning tape

"Cailu" brand preformed reflective marking tape can be made into two-color warning signs, which are widely used in the use of warning signs on toll islands, parking lot entrances and exits, high-speed railway stations, tunnels, roadside stones and other places (walls). The bright colors and reflective effects ensure the visibility of the warning tape during the day and night, and can play a good warning role to ensure travel safety.







Toll island warning signs



Two-color warning tape

guiding sign road

Warning signs along the rock

platform warning tape





Cases of municipal products

Pipeline markings

The "Cailu" brand preformed surface pipeline indicator can be very intuitive to see the name, code and distribution direction of the underground pipeline on the road surface. Provide convenience for the safe use and subsequent maintenance of facilities. Compared with the traditional pipeline identification, it has the advantages of bright and obvious color, light weight, easy installation and not easy to be stolen.

Pipeline products include: water supply pipelines, gas pipelines, sewage pipelines, national defense optical cables, heat pipelines, power cables, etc.

Common specifications: 10cm*15cm, 8cm*12cm (can be customized)





Pipeline markings





Cases of advertising products

Greenway sign

"CL" brand preformed materials can be made into various colored ground signs, which are suitable for the lighting and beautification of urban parks, greenways, scenic roads, and new country roads (Asphalt/cement/tile floor) .



Yangzhou greenway







Greenway signs



Yangzhou greenway











Cases of municipal products

High (ground) subway station ground sign





















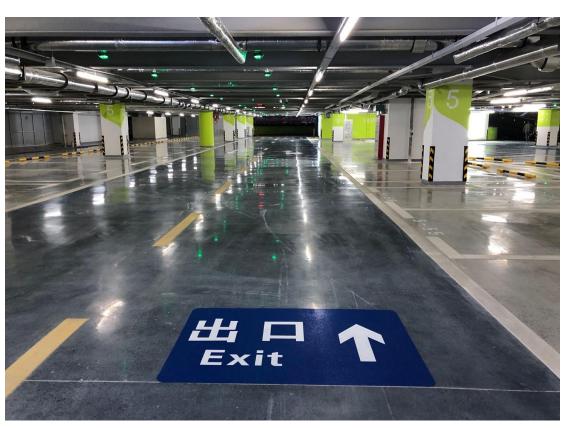




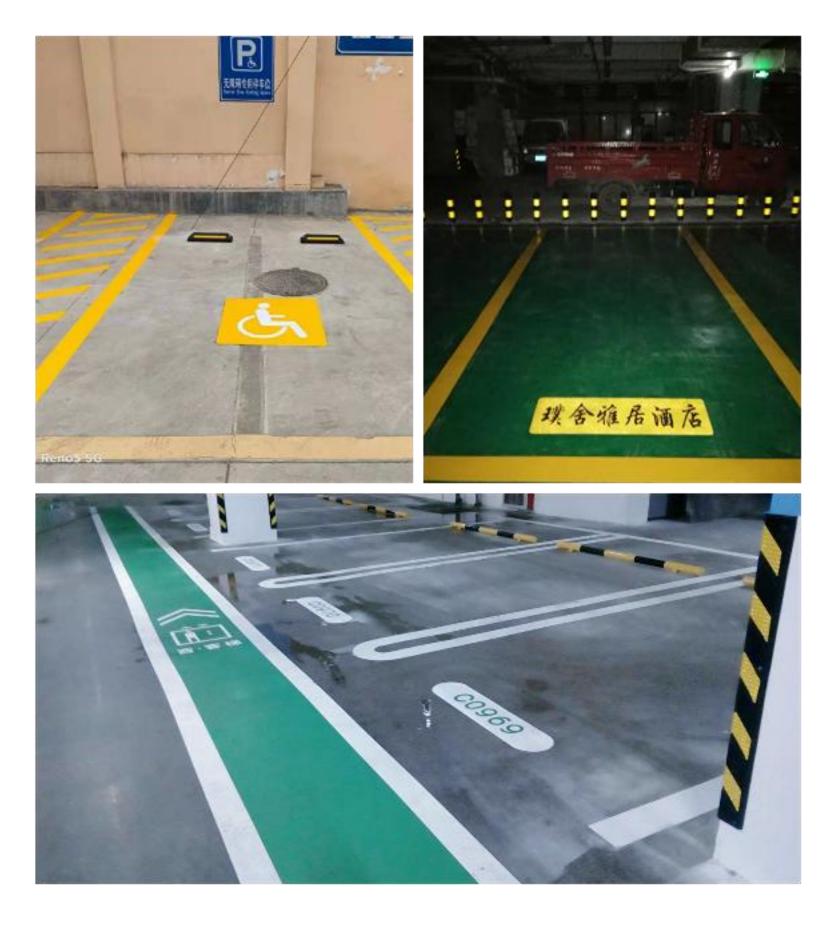
Parking lot, Parking space sign







Cases of municipal products





Other industry product cases

Other industry product

"Cailu" brand preformed materials can be made into colored signs for ground advertisements, ground signs for flammable and explosive units, and ground guide signs for hospitals. At the same time, it can also be designed and produced for large-scale sports games, various sports events and other ground (wall) color signs. plan.





Ground advertising marking

Lane markings for large sports events



hospital floor marking



other marking









Cases of Sports event ground marking





Beijing Winter Olympics





Danzhou Marathon **Suzhou World Table Tennis** Championships

Shanghai World Expo

Shaanxi National Games



Wuhan Military Games



Guangzhou Universiade **Guizhou National Minority Games**









Other industry product cases

Advertising marking

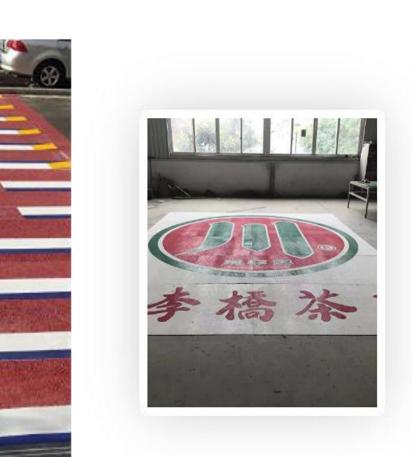


















Hospital floor marking











Other industry product cases

Anti-epidemic marking

other markings











Corporate culture

CUL TURE

Corporate purposes

Enterprise development, benefits employees

Dedicated to society, harmonious and win-win

Quality policy

Technological innovation leads the market

Quality reputation first



Enterprise spirit

Be practical and operate with integrity

People-oriented, keep improving

Product Guarantee

Professional leadership, products create value

Quality is the foundation of enterprise survival



ENTERPRISE INTRODUCTION





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